



A NIGHT TO CELEBRATE

Building the Bridge Towards Equitable Justice

MANHATTAN PENTHOUSE

80 FIFTH AVENUE, E 14TH ST • NEW YORK, NY 10011

OCTOBER 20, 2022

Stand with Gideon's Promise

For 15 years and counting, the mission of Gideon's Promise is to transform the criminal legal system by building a movement of public defenders who provide equal justice for marginalized communities. Gideon's Promise, through its heroic public defenders, is working to reduce the effects of poverty, build stronger and more resilient communities, and keep families together.

Founded in 2007 by MacArthur 'Genius' Fellow, Jonathan Rapping, and former educator, Ilham Askia, Gideon's Promise has trained and supported over 1,500 public defenders across the country to transform the way public defense is practiced in America. Over 80% of Americans arrested cannot afford a private attorney, and will have a public defender appointed to them. Gideon's Promise answers the need to have caring, confident and committed public defenders in every courtroom across America. Gideon's Promise is collaborating with systems and individuals across 27 states to make justice a reality for all.

How Gideon's Promise Makes a Difference

There are 2 million people in the nation's prisons and jails—a 500% increase over the last 40 years. Changes in sentencing law and policy, not changes in crime rates, explain most of this increase.

When citizens are accused of criminal charges and then receive subpar representation, the whole community around them suffers. Unnecessary guilty pleas, cases plagued with unwanted delays, disproportionately long prison sentences, and loaded prisons burden taxpayers, tear families apart, and damage communities emotionally and economically. Fortunately, the most effective remedy is to ensure that cases involving the marginalized are handled with commitment and expertise that the Constitution mandates for all Americans.

Gideon's Promise attorneys make a difference in the system:

- The accused are more likely to get pretrial diversion.
- Clients are less likely to plead guilty and more likely to assert their Constitutional rights.
- Public defenders work for their clients to get fair representation in trials and sentencing.

Join us to defend the promise of justice!

- **DATE/TIME:** October 20, 2022 | 6PM - 10PM
- **LOCATION:** Manhattan Penthouse | 80 Fifth Avenue, E 14th St | New York, NY | 10011
- **THEME:** Building a Bridge Towards Equitable Justice
- **AUDIENCE:** A signature ticketed event curated to engage New York's social and legal changemakers.
- **ATTIRE:** Cocktail Attire
- **ATTENDEES:** Members and influencers of the Greater New York City area which includes the legal community, social justice advocates, community activists, celebrities, and more.
- **ENTERTAINMENT** Live Musical Guests
- **HONOREES:**

2022 Ian Yankwitt Equalizer Award	2022 Champion of the Community Award
Justine Harris Sher Tremonte	Vincent Southerland NYU School of Law

Your Support Provides:

- **Technology:** Technological equipment and support to aid public defenders and their offices in receiving training and mentorship virtually
- **Programs:** Leadership tuition for defenders in under-resourced public defender offices
- **Events:** Outreach programs encouraging community leaders and public defenders to collaborate together to achieve better outcomes for clients
- **Diversity:** Expanding our programmatic opportunities to include historical black colleges and universities across the nation

Sponsorship Levels

Gideon's Promise opened its doors determined to embrace families that have been damaged, heal communities, and transform a broken criminal legal system. Over the years, we have heard heartbreaking stories, seen emotional verdicts, but have also read letters of gratitude from clients. Our public defenders fight tirelessly to give accused people the opportunity to have their stories told in courtrooms across the country. Please join us in providing equal justice for all. Everyone's life has value...

**We thank you and look forward to
partnering with you to realize justice in America.**

PRESENTER \$25,000

- The event title becomes A Night to Celebrate presented by _____ in all media exposure and printed materials
 - There are 2 Slots Available for Presenting Sponsors.
 - Each Presenting Sponsor will be given the option to introduce an honoree.
- Logo placement on award stage as the Presenting Sponsor
- Acknowledgment in Gideon's Press, the Gideon's Promise e-newsletter reaching 12,000+ people
- Company link on event webpage and social media platforms
- Add item to event swag bag
- Company name/logo on all printed materials and event video display
- 3 Tables*
- 25 Event Tickets

KEEPER \$10,000

- Acknowledgment in Gideon's Press, the Gideon's Promise e-newsletter reaching 12,000+ people
- Company link on event webpage and social media platforms
- Add item to event swag bag
- Company name/logo on all printed materials and event video display
- 2 Tables*
- 15 Event Tickets

PROTECTOR \$5,000

- Acknowledgment in Gideon's Press, the Gideon's Promise e-newsletter reaching 12,000+ people
- Company link on event webpage and social media platforms
- Company name/logo on all printed materials and event video display
- 1 Table*
- 10 Event Tickets

***Only sponsors will have reserved tables.**

Questions? Email advancement@gideonspromise.org.

SPONSORSHIP COMMITMENT FORM

A NIGHT TO CELEBRATE

Please complete the following information and RETURN the completed form. You can return it in one of the following ways:

- Mail the form to the address listed below
- Email the information to advancement@gideonspromise.org

MR./ MS/ MRS.

FIRST NAME

LAST NAME

ADDRESS

CITY

STATE

ZIP

TELEPHONE

FAX

EMAIL

Sponsorship Level

- Gideon's Promise Presenter (\$25,000)
- Gideon's Promise Keeper (\$10,000)
- Gideon's Promise Protector (\$5,000)
- DONATION: I am unable to Sponsor, but I have enclosed a donation of \$ _____

Payment Method

- Enclosed is my Check
- Please Invoice Me
- Please Contact Me for Credit Card

Important Deadline

SPONSORSHIP COMMITMENT &
LOGOS FOR EVENT MATERIALS
BY DEADLINE **October 7, 2022**

Please make checks payable to:
Gideon's Promise
101 Marietta Street NW, Suite 250
Atlanta, GA 30303
Memo: A Night to Celebrate 2022

For sponsorship questions, email
advancement@gideonspromise.org call 404-921-3836

*Gideon's Promise is an independent 501(c)(3) tax-exempt organization; tax ID number 26-1947437

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The Justice Rap Up